



Asia Indonesia

16-18 September 2026
JIExpo, Indonesia

The 30th
Edition

Asia's largest food and beverage ingredients event



24,000+
Attendees



700+
Branded Suppliers



28,000 m²
Gross Exhibiting
Area



Food ingredients - Fi Asia

www.fiasia.com/indonesia





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Held once every two years in Indonesia (alternating with Thailand), Fi Asia Indonesia brings together the world's leading food and beverage buyers, R&D, business development and marketing specialists from all around the globe.

Fi Asia Indonesia has been categorised as one of the leading events for the F&B industry in the region and globally. Most exhibitors consider the event to be extremely important for their business.

By exhibiting at Fi Asia Indonesia you have the opportunity to:

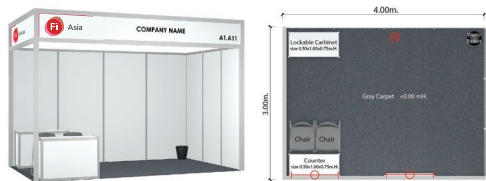
- Join 700+ top branded suppliers to connect with 24,000+ tastemakers in one location
- Market your company, industry insights & unique product offerings before and during the show to help drive qualified visitors to your stand
- Meet with your current clients, minimising the need for year round travel
- Meet with new buyers and industry leaders
- Promote new products and solutions to the most relevant audience
- Gain visibility and brand awareness
- Achieve proven return on investment and return on objectives

Cost of participation

Space Only (Minimum 24 m²)



- Rent a space to build and design your own stand and pay for electricity. (The organiser will not provide carpet.)



Shell Scheme Type A (Minimum 12 m²)

- Reception desk • Chairs • Waste paper basket
- Lockable cabinet • Socket 6 amp (not for lighting fluorescent 40w) • Dark grey carpet



Shell Scheme Type B (Minimum 12 m²)

- Round discussion table • Chairs • Waste paper basket
- Lockable cabinet • Coffee table • Bar refrigerator • Single seat sofa • Reception desk • Socket 6 amp. (not the lighting)
- Spotlights 100w (with arm) • Dark grey carpet

COST OF PARTICIPATION USD RATE

| Type | Classification | 1 open side | 2 open sides | 3 open sides | 4 open sides |
|--------------------------------------------------|----------------|-------------|--------------|--------------|--------------|
| Space Only (min. 24 m ²) | Gold | 614 | 619 | 629 | 634 |
| | Silver | 609 | 614 | 624 | 629 |
| | Bronze | 604 | 609 | 619 | 624 |
| Shell Scheme Type A (min. 12 m ²) | Gold | 784 | 789 | 799 | 804 |
| | Silver | 779 | 784 | 794 | 799 |
| | Bronze | 774 | 779 | 789 | 794 |
| Shell Scheme Type B (min 12 m ²) | Gold | 864 | 869 | 879 | 884 |
| | Silver | 859 | 864 | 874 | 879 |
| | Bronze | 854 | 859 | 869 | 874 |

Remark: 1. Other venue related costs at USD 7 per m² (compulsory)

2. Digital Product Solution at USD 500 (compulsory)

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