



Asia China



Asia China

Sustainability Guide

What we are doing and how you can help us
become more sustainable



We're a digitally enhanced event



What we're doing:

1. Agendas of onsite forums are available digitally.
2. No paper to be printed during the conference.
3. Double-sided printing for the most essential documents

What you can do:

1. Take notes digitally
2. Hibernate or reduce the screen brightness when you are not using the laptop.

We care about your wellbeing

What we're doing

1. We will provide sustainable food choices (plant-based food) onsite.
2. We offer free mineral water in the rest area.

What you can do:

1. Avoid disposable cutlery
2. Try to choose food that is sustainable and environmentally friendly.



We aim to inspire sustainable development

What we're doing

1. We have a forum "*Plant-based Diet and Sustainable Lifestyle Forum*" which contains healthy food style and sustainability-related content.
2. We plan to have sustainability-related information distributed in the Sustainable Corner and located at Vip Lounge at Hall 2.1.
3. We will recognise and award exhibitors who are committed towards environmental and social responsibility and the development of sustainable solutions.
4. We will hold a Sensory Lab for visitors to engage senses with interactive scents and taste experiences



We're constantly trying to reduce our carbon footprint

What we're doing

1. Encourage our partners to send only environmentally friendly promotional items.
2. Visitors don't require printed badges any longer - just scan your digital badge to enter. Local visitors can scan their D cards to access the event.
3. We will use LED facilities for signage to reduce the printed boards & posters.
4. Downloadable e-travel guides will be placed on the website to give visitors more information on tourism in China.

What you can do:

1. Collect information by taking photos on your phone instead of picking up printed brochures
2. Share pictures of the Sustainable Corner or any other sustainability initiatives at the event on social media and tag us!



We're committed to minimising our carbon footprint from travel

What we're doing

1. We will recommend hotels that are within walking distance of the venue.
2. Encourage sustainable travel choices to the venue.

What you can do:

1. Staying in a hotel close to NECC reduces the carbon footprint of your trip.
2. Try to choose the subway and bicycle and other eco-friendly travel methods to get to the venue.



We're committed to sustainability during construction

What we're doing

1. All contractors are requested to use LED lighting.
2. All additional external lighting to be LED.
3. Shell scheme lighting and wooden stand lighting are LED.
4. AC will be used only during show days, and not during buildup.
5. Recycled materials are recommended to our exhibitors and contractors.



We focus on wellbeing

What we're doing

1. We will have a clinic on-site in case of any emergency.
2. We will have a dedicated prayer room
3. Free shuttle buses are provided to pick up and drop off passengers between Hi & Fi Asia- China and CPHI China respectively held at NECC and SNIEC.
4. We will have facilities for disabled people.

We connect the disconnected

What we're doing

1. We have a New-To-Market zone for startups to have a booth to promote and participate in the event.
2. We will co-operate with schools to offer opportunities for students to have free and convenient ways to visit and learn at our show.

