



Europe
Frankfurt, Germany
19-21 November 2024



Petfood Suppliers Hub

Be part of Fi Europe, the leading global event for food ingredients and F&B manufacturing professionals to drive innovation, build new partnerships and accelerate business growth. Fi Europe 2024 is expecting to attract over 1500 exhibitors, 30% of whom are key suppliers serving the pet food industry.

Each year at Fi Europe, more than 450 exhibitors present solutions for pet food applications. The all-new **Petfood Suppliers Hub** offers a forward-looking platform to help your business reach its full potential. We invite innovative pet food suppliers to showcase cutting-edge technologies and solutions which enable pet food manufacturers and brands to create products that are nutritious, safe and of the highest quality while offering the desired margin levels.



Sectors Represented:

- Ingredients & Additives
- Premix & Formulation
- Pet food Processing
- Private label & Co-packing
- Filling & Packaging
- Palatability
- Research & Marketing
- Pet food Startups

Attending companies

Nestle Purina **Wellness**
Symrise Petfood **Affinity Petcare**
 Kemin Nutriscience **Vobra Petfood** **Royal Canin**
Mars Petcare Bewital Petfood Saturn Petcare
H. von Gimborn Vitakraft **BHJ**
 Central Garden & Pet C&D Foods **AFB International**

And many others who are looking for high-quality ingredients, innovative technologies and one-stop manufacturing solutions!

Why exhibit?

- **Build and maintain strategic partnerships** with many of the top 100 pet food brands, including Mars, Nestle and General Mills seeking high-quality ingredients and solutions.
- **Grow your network and influence** among new pet food brands launching in the market and shape the industry of tomorrow.
- **Showcase to a highly relevant audience including** Procurement & Purchasing, Engineering, Plant Management, R&D, Product Development & Production Management professionals.
- **Be visible at a premium gathering** which brings together leading suppliers of ingredients, services and technology and manufacturers of finished pet food products.

Packages and prices

PACKAGE	INTRODUCTORY PRICE
Space Only	€603 / m ² (min. 20m ²)
Zone Package	€939 / m ² (min. 9m ²)
Kickstart Package	€6950 all inclusive
New Product Display Pod	€1980 for existing exhibitors only

GET COMPLIMENTARY ACCESS TO:

- **Fi Europe Event Platform**
(regular rates starting at 1095 EUR / event)
- **Ingredients Network marketplace**
(regular rates starting at 650 EUR / year)

FREE
THIS YEAR!

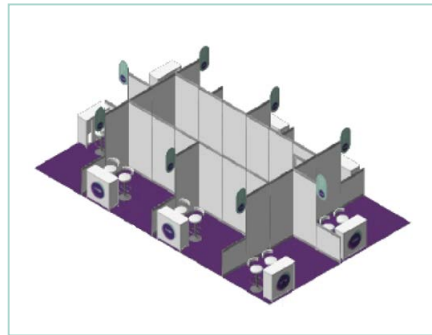
Stand Build Deliverables

Please note that the images of stands are for representation only. Actual appearance may vary.



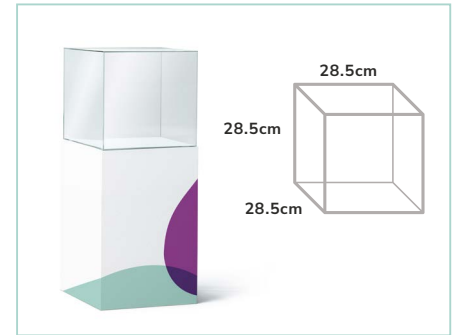
Zone Package (min 9 m²)

- Wall elements; white; 100cm x 250cm
- Carpeting mix grey 0908
- Fascia board blue (Pantone 301C) with white text
- Company name & stand number on fascia board. Each open side: white
- Eye catcher on top of fascia board
- Electrical power supply 3kW
- 1x Triple wall socket
- 1x LED spot per 3m², 15W – 3000K
- 1x Round table – Albaredo, white; H: 70cm, Diameter: 80cm
- 3x Chairs – Asti, black
- 1x Bar stool – Patti, white; seat height: 82cm
- 1x Counter – Bern, white; lockable; W: 101cm x H: 106cm x D: 41cm
- 1x Brochure rack – Spectro, white; DIN-A4
- 1x Waste bin – Abano, black
- 1x Green plant
- 1x Coat rack – Ascoli, black



Kickstart Package (6 m²)

- Rewind sustainable carpet
- Purple, mint & green name panels with stand number and company name, double sided print
- 8 LED spots on arm
- 1 lockable door to shared central storage
- 1 x showcase counter per exhibitor
- 2 x stools
- 1x wall socket



Pet Food Product Display

- Exclusive display box during the in-person event
- Display Area: 28.5cm x 28.5cm x 28.5cm
- Online product page linked to Exhibitor profile in the event platform
- Pet Food product listing tab on the event platform
- QR Code placed on the pod linked to Company Profile

BOOK A STAND



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