**REGISTRATION FORM**

**StartUp Innovation Challenge 2025**

**MOST INNOVATIVE INGREDIENT IN SUSTAINABILITY**

**Please complete the form providing as much information about the ingredient as possible:**

|  |
| --- |
| **Email:** |
| **Individual Taxpayer Registration Number:** |
| **Name:** |
| **Last Name:** |
| **Mobile:** |
| **Corporate Taxpayer Registration Number:** |
| **Firm Name:** |
| **Corporate Name:** |
| **City:** |
| **State:** |

**Information about the ingredient:**

*Include a picture of the ingredient or some illustration/brand, etc.:*

1. What is the ingredient’s **trade name**?

1. What is the ingredient’s **generic name**?

1. What is the **approval date** with the competent authority (ANVISA, MAPA, or other) and the **date of entry** of the ingredient in the market?

1. What is the **production site** (mention manufacturer and country of origin)?

1. Describe the ingredient’s characteristics (maximum 100 words) per each criterion below.
	* **Innovation and technical originality** (describe in detail in which aspect the ingredient is innovative, especially regarding sustainability, for example: Was any input/raw material replaced with a more sustainable one? If yes, what or how? What made the product more original?).

* + **Production process**: (Are there planned activities considering the use of soil, the offer, and the preservation of other natural resources? Was there any replacement of a technology with a more sustainable one? Manufacturing technology, level of complexity, and other characteristics. Mention the principal raw material).

* + **Benefits for the end consumer** (Are the ingredients easy to repurpose or re-use? Are they of easy application? Do have their use facilitated by what reason? Do they stand out for their sustainability?).

* + **Economic impact**: (Is the company concerned about the pollution across its chain? Does it dispose of toxic waste properly? Does it treat its waste conscientiously? Does it create decent jobs across the chain? Is the company socially fair, and does it ensure co-workers have their employment and Social Security cards registered and receive all benefits provided by law? Are the facilities adequate? Are all occupational safety standards respected? Is it concerned about the ecosystem? Mention examples).

1. Give examples of **business applications** for your product (Was the sustainable replacement with this input generated better results? Is this application technique more sustainable? What is the sustainable benefit in applying this ingredient for the company purchasing this input? ).

1. Provide information regarding the **ingredient’s availability** in Brazil/Latin America and worldwide.

1. Include information about **patent/registered trademark**, if any.

1. Include information about **legislation**, if any.

1. Free space (maximum 100 words) for relevant **additional information**.

*\*Please submit your completed form in WORD format to* awards.fisa@informa.com

*with the subject:* **Registration form – [*company name*] – [*category*].** *We will assess your application and get back to you shortly to confirm your participation and send you the link for payment.*